



## Advertise in London Symphonia's Concert Program

Multi-page concert programs are printed for our concerts and are available on [London Symphonia's website](https://www.londonsymphonia.ca) [londonsymphonia.ca](https://www.londonsymphonia.ca). Each program includes information about the music, the featured artists, and the talented musicians who bring our concerts to life. Programs also include limited advertising space for London businesses to share their marketing message to our diverse audience.

An added benefit for the period that you advertise with London Symphonia, is the display of your company's name on London Symphonia's website <https://www.londonsymphonia.ca/support>.

Our patrons represent a broad cross-section of our community with a predominance being 55+. Your advertisement in London Symphonia's concert programs will return multiple benefits to your organization, by promoting your business and highlighting your company's support of London's cultural community.

### Concert Program Advertising

**Colour:** Advertisements will be in full colour for the digital program and black & white for the printed version.

**Distribution:** On the London Symphonia website as a digital download, and in print for concerts.

**Season Duration:** October – May

**Cost:** prices quoted on page 2 are for all concerts in a 12-month period

**Specifications:** All digital colour and greyscale artwork must be supplied at 300 dpi. High-res, PDF, TIFF or JPEG are accepted. Images from the internet are not acceptable, because they tend to be low-res.

**To Order:** See Page 2

## ADVERTISING ORDER FORM

Name: \_\_\_\_\_ Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email: \_\_\_\_\_ Phone \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

PLEASE CHECK		WIDTH	HEIGHT	PRICE	PRICE + HST
<input type="checkbox"/>	<b>Full-page</b>	6 1/8"	7 3/8"	\$1,180	\$1,333
<input type="checkbox"/>	<b>Half-page</b>	6 1/8"	3 5/8"	\$630	\$712
<input type="checkbox"/>	<b>Quarter-page</b>	3"	3 5/8"	\$370	\$418
<input type="checkbox"/>	<b>Eighth-page (Business Card)</b>	3"	1 3/4"	\$210	\$237

### PAYMENT AND OTHER INFORMATION

Please print and complete page 2, scan it, and email to [giving@londonsymphonia.ca](mailto:giving@londonsymphonia.ca)

Your artwork, to be received 3-weeks prior to the first program in which your ad will appear. Please email to [giving@londonsymphonia.ca](mailto:giving@londonsymphonia.ca)

#### PAYMENT

- **By Cheque** mail to London Symphonia, 289 Dufferin Ave, London ON N6B 1Z1 payable to London Symphonia, for full payment including HST.
- **By Credit Card**
  - **By phone or email:** [giving@londonsymphonia.ca](mailto:giving@londonsymphonia.ca) or 226 270 0910, leave a message and we will return your call and confirm your payment.
  - **By mail:** fill out information below and mail to London Symphonia, 289 Dufferin Ave, London ON N6B 1Z1

<input type="checkbox"/> Visa  <input type="checkbox"/> MC	Name on Card _____ Card number _____ Exp. date: Month _____ Year _____ CVV on back of card _____ Signature _____
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